

# TODAY'S CHALLENGE TOMORROW'S HOPE

Capital & Endowment Campaign  
Diocese of Greensburg

Issue 1, January 31, 2010

## Key dates:

- February 6 & 7 –  
TCTH Kickoff  
Weekend #1
- February 20 & 21 –  
DLA  
Announcement  
Weekend
- March 6 & 7 –  
DLA  
Commitment  
Weekend
- April 10 & 11 –  
TCTH Kickoff  
Weekend #2

## Our Lenten Sacrifice

Each year during Lent we are asked to reflect on our lives and blessings. This year, we prepare not only to share our gifts through the Diocesan Lenten Appeal, but through *Today's Challenge ~ Tomorrow's Hope*. This capital and endowment campaign seeks to address vitally important needs that impact nearly every aspect of Church life – including those that our parish and the diocese cannot meet through ordinary sources of income.



The *Today's Challenge ~ Tomorrow's Hope* campaign is designed to address the extraordinary and future needs of our parish and the diocese, and it will be conducted alongside the Diocesan Lenten Appeal. Like our parish offertory, the DLA is necessary to support our parish's and diocese's basic operations and current level of services to the 85 parishes in our four-county diocese.

During the phases of the *Today's Challenge ~ Tomorrow's Hope* campaign conducted last year – the Model Phase, Group One and Group Two – 50 parishes have already successfully implemented the campaigns concurrently. In the coming months, we ask that you listen to the message of the campaign and prayerfully consider your own sacrificial pledge. But first and foremost, please continue your generous support of your parish through the offertory and the DLA to the best of your ability.

## St. Mary Mother of God Church

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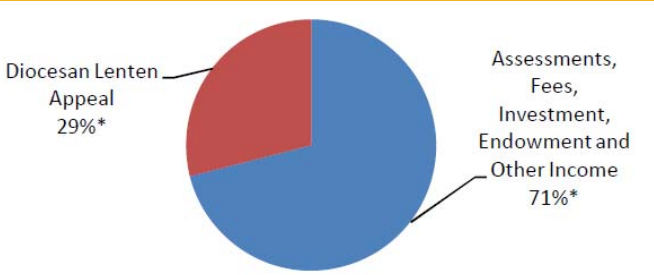
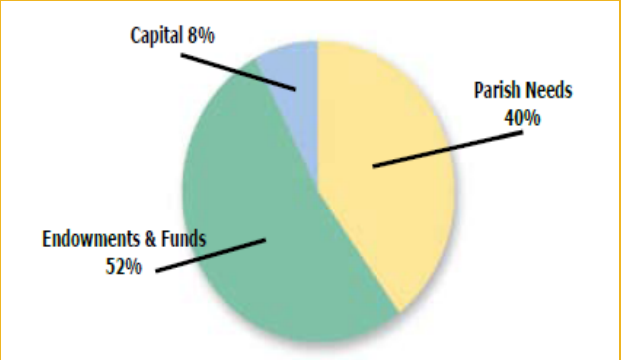
Campaign Office:  
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## A Model of Success

Before the official start of *Today's Challenge ~ Tomorrow's Hope*, five Model parishes were selected from across the diocese to test the campaign and serve as a model for success to all parishes of the diocese. These five parishes represent each of the four counties and are diverse in both size and demographic nature. Below are the results of these parish campaigns, along with information regarding their DLA successes:

Parish	Households	Campaign Target	% of Campaign Target Achieved	2009 DLA Target	% of DLA Target Achieved
Church of the Resurrection, Clymer	746	\$520,000	108%	\$37,667	158%
Our Lady of Grace, Greensburg	2027	\$1,215,000	113%	\$85,880	142%
St. Aloysius, Dunbar	440	\$225,000	135%	\$20,027	109%
SS. Cyril & Methodius, Fairchance	250	\$195,000	116%	\$17,660	158%
St. Patrick, Brady's Bend	258	\$230,000	120%	\$15,408	161%

## Concurrent Campaigns Serve Our Mission in Different Ways

Diocesan Lenten Appeal (DLA)	Today's Challenge ~ Tomorrow's Hope (TCTH)
<p>The DLA makes up more than 29% of the diocesan annual budget and ensures the delivery of ministries and services to parishes, Catholic schools, Catholic Charities and other outreach efforts.</p>  <p>Assessments, Fees, Investment, Endowment and Other Income 71%*</p> <p>* Diocese of Greensburg June 30, 2009 Annual Report</p>	<p>TCTH provides new and strengthens existing endowment funds for lay and ordained ministry, evangelization and faith formation, catholic charities, care for retired priests, catholic schools, and diocesan infrastructure to address extraordinary current and future needs.</p>  <p>Capital 8%</p> <p>Parish Needs 40%</p> <p>Endowments &amp; Funds 52%</p>